

# You and UCom: Partners Telling The General Conference Story

The General Conference of The United Methodist Church is a 10-day event occurring once every four years. Telling the story of each General Conference begins long before the first note sounds at the opening worship service—and continues for months, sometimes years, afterwards.

United Methodist Communications will provide services and resources to help you tell the General Conference story—before, during and after. UCom will also count on your help.

Whether you plan to cover General Conference on-site in Pittsburgh, from your office at home—or a combination of the two—make UCom your story-telling partner. Together—we tell the story!

## United Methodist News Service

Ginny Underwood, director, 615-742-5124, [gunderwood@umcom.org](mailto:gunderwood@umcom.org)

### Multimedia coverage will include:

- Daily TV, Web/Print and Radio Stories—“hard news” and human interest
- Daily Photo Coverage
- Bulletin updates throughout the day
- Wrapup story at the end of each day
- Wrapup story on the entire event the day following

### Other services will include:

- Pre-General Conference News Briefing, Jan. 29-31, Pittsburgh, PA
- Press Book/Media Guide
- General Conference Newsroom—Internet and telephone connections, work space, technical support, break area
- News conferences throughout General Conference
- Multicultural desk serving specific audiences
- Press area on the General Conference floor
- Media placement and assistance

### Needs include:

- Conference communicators to provide coverage when their bishops preach or make major speeches
- Conference communicators to identify delegates who are articulate, knowledgeable and willing to speak about certain issues
- Conference communicators to assist with other coverage

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### Communications Resourcing Team

Barbara Nissen, Director, 888-CRT4UMC (888-278-4862), bnissen@umcom.org

#### On-Line Courses

- United Methodism 101
- Exploring General Conference (March 2004)

#### Other Resources

- "Getting Ready for General Conference" on crt.umc.org (February)
- General Conference Survival Guide (March 2004)

### InfoServ

Mary Lynn Holly, Director, 615-742-5424, mholly@umcom.org

#### Recorded Information

- Daily summaries available toll-free, 24/7, 800-251-8140

#### 'Live' Information

- Consultants available Monday through Friday, 8 am-4:30 pm (CT)  
Call 800-251-8140 or send questions to infoserv@umcom.org

### Interpreter (all articles are archived at [www.interpretermagazine.org](http://www.interpretermagazine.org))

Gwendolyn Colvin, Managing Editor, 615-742-5106, gcolvin@umcom.org

**September 2003:** "General Conference 2004"

**October 2003:** "Igniting Ministry Campaign Hits the Mark" and "Through the Eyes of a First-Time Delegate" begins and continues in subsequent issues

**November-December 2003:** "Our Social Creed's Centennial"

**January 2004:** "Fewer Bishops?"

**February-March 2004:** "Living into the Future: Restructuring the Church"

**April 2004:** Holy Communion Study Report

**May-June 2004:** Budget Challenges

**July-August 2004:** General Conference Round-Up

### Video Production

Leslie Alexander, Director, 615-742-5429, lalexander@umcom.org

**B-Roll Footage for Annual Conference Reports** (arrange on-site)

**Custom Annual Conference Reports** (limited number, schedule already full)

### [www.gc2004.org](http://www.gc2004.org)

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**Enhanced On-Line Petition Tracking**

**Video Streaming**

Information Compiled by the Communications Resourcing Team  
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